



# Best strategies for brand new websites 2022

**WITH MONEY ROBOT**

# Basics

1. Set Up & Install Google Analytics
2. Set Up & Verify Google Search Console
3. Install an SEO plugin: Example Yoast or Rank Math
4. Keyword research & List
5. Set Up keyword rank tracking
6. Check for About, Contact, Privacy Policy and TOS page

# Things to check first

- It is essential to make sure every URL you ranking has a good On-page SEO score on <http://verifyseo.com> <https://youtu.be/ft0W0tynB6s>
- Run campaigns for every page from the site (make sure the targeted keywords exist on the pages)
- Check for Duplicate Content, you can use [copyscape.com](http://copyscape.com)
- Use <https://keywords.moneyrobot.com> to find more related keywords; it is also important to rank related/similar keywords; this will help boost the main keyword faster and faster.
- Creating Content for your campaigns
  - Using Money Robot article creator
  - Your own content

# Money Robot Strategy (1)

I recommend you run the diagrams:

- 1>3>12 diagram code: 87458HQR - 1 campaign creating new accounts
- Triumph diagram code: E5BE91S6S - 9 campaigns reusing accounts
- 1>3>12 diagram code: 87458HQR - 1 campaign creating new accounts
- 1 > 2 > 2 > 12 code: F1C5F1RZK - 9 campaigns reusing accounts
  
- Total of 20 campaigns per keyword.
- Creating categories: <https://youtu.be/l4NUzJ-huQM> you can create a category for each niche you are targeting.
- Reusing accounts: <https://youtu.be/8d73pA9sfz0>

# Money Robot Strategy (2)

Another Strategy you can use:

*1 campaign creating new accounts*

*4 campaigns reusing accounts*

- diagram code: 44D72359W
- diagram code: 0DF6535A9
- diagram code: AC44D3598
- diagram code: 0FC0D359B
- diagram code: B7613359H
- diagram code: 3669B359N
- diagram code: EBD70359S
- diagram code: 0DF6535A9